

Building and Scaling Global Gaming Brands

Gaming Technologies, Inc.
Investor Presentation March 2023



Disclaimer

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Introduction

Gametech was established to build and scale gaming brands amidst the continued growth of regulated gambling across the American continents.

Jason Drummond

Founder and CEO

- +20 year track record founding and building Internet and tech businesses. Led the IPO of 9 of his companies on European Stock Exchanges since 1999
- Founded FairFX plc (now Equals Group Plc. LON:EQLS), leading challenger in the financial services sector with +1m customers and revenue for 2021 of over \$53m
- Built Gambling.com into a leading gambling affiliate website in the US
- Founded Virtual Internet, Europe's leading domain registrar and hosting company, now part of web.com in the US
- Initiated the .pro extension and co-founded the related RegistryPro domain registry



Offering Summary

Issuer: Gaming Technologies, Inc.

Current Exchange: OTCQB

Ticker: GMGT

Raise to Date: \$9.3m

Offering Size: \$12.5m to \$17.5m

Securities Offered: TBU

Anticipated Incremental Revenue:

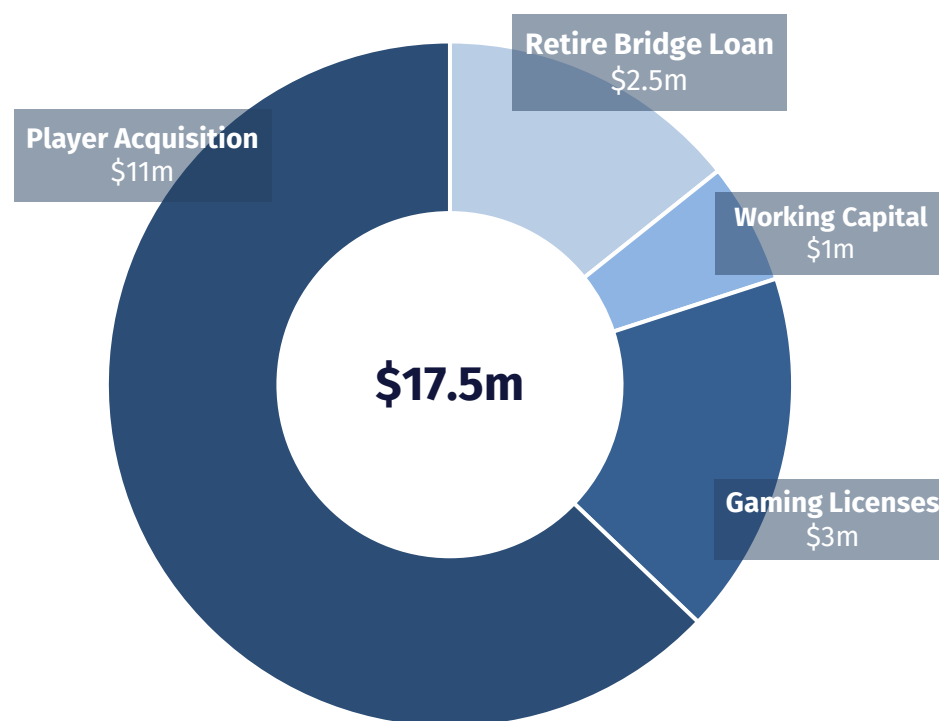
\$30m NGR (Year 1)

Use of Proceeds

- Player acquisition
- Gaming licenses
- Working capital
- Retire Bridge Loans

Use of Proceeds

- Retire Bridge Loan
- Working Capital
- Gaming Licenses
- Player Acquisition



Board of Director Nominees

Valerie Golson

- Valerie Golson is a business development executive who has led growth initiatives across global organizations and has strong knowledge and experience in licensing and gaming, including expertise in products, digital, resorts and casinos.
- Her current focus as a senior consultant includes identifying and structuring new opportunities and partnerships as a means for clients to grow revenue, overseeing game lifecycle management, and understanding and influencing government relations and gaming/sports betting legislation and regulation.
- During her 15 years at Playboy Enterprises, Valerie rose from Senior Director, Marketing to Senior Vice President, Gaming & Hospitality, with the latter including strategizing, defining, and executing the company's gaming and hospitality strategy on a global scale while managing high revenue relationships of US and international partners.
- Earlier roles included Director, Affiliate Marketing at MTV Networks, where she was responsible for a significant marketing budget, and Manager, Affiliate Marketing at Univision, where she managed a high value media inventory.

Eric Kuhn

- Erik Kuhn is an entrepreneur and Tony Award-winning producer at the intersection of technology, media and entertainment. He was the Senior Vice President of Social Media and Innovative Marketing for CBS.
- As an active investor and advisor, Eric is involved in some of the hottest startups including WonderFi, Bolt, Airlift, MindMed (IPO, March 2020), Operam, TrackMaven (acquired by Skyword), Niche (acquired by Twitter), Rebel (acquired by Salesforce), and This Technology (acquired by Comcast).
- In 2015, Eric co-founded Layer3 TV, a next generation cable company, which T-Mobile acquired 4 years later for \$325M (NASDAQ:TMUS 10-K Y/E 2017). He then ran innovative partnerships focused on 5G for the Un-carrier.
- Eric has been named as one of Forbes' "30 under 30" (Entertainment, 2012) at the age of 24, Wired 100's list of "global influencers" (2016), Hollywood Reporter's "Next Gen Execs 35 Under 35" (2016), CableFax's "Overachievers Under 30" (2015, 2016), Vanity Fair's "Next Establishment List" (2011), and Variety's "Hollywood's New Leaders" (2011).

John Cummins

- John Cummins is a creative entrepreneur and a Senior Advisor to owners and leaders of corporations, entrepreneurs, and family offices that depend on creativity and people skills for their success.
- In John's early career, as Head of Youth Programs at Channel 4 TV UK, he launched the careers of several of the UK's best known TV personalities. He went on to win a British Academy Award for Originality for a program he co-created.
- In 1987, he founded the consulting business Hydra, which advised Media CEOs on Strategy, Innovation and Creativity. He sold Hydra in 2001 to the investment bank Hawkpoint, here he was appointed Vice Chairman and became Head of Media M&A.
- Since leaving Hawkpoint in 2004, John has worked with a range of world-class C-level clients on their Vision, Strategy and Culture.

Jonathan L. Schechter (Shex)

- Jonathan L. Schechter (Shex) is an experienced corporate lawyer and strategic business advisor.
- Beginning in 1999, Jonathan worked as a corporate associate for Bryan Cave LLP specializing in representing investors and investment banks in PIPE transitions. He also represented and advised numerous public companies in all aspects of corporate law.
- From 2005 until 2007 he acted as the General Counsel for a hedge fund that specialized in PIPE transactions and structured products. From 2008 until 2019, Jonathan served as a Director of Investment Banking at Chardan Capital Markets, a full-service investment bank.
- Jonathan currently serves on the Board of Directors of Synaptogenix (OTCBB:SNPX) and has sat on the board of other public companies throughout his career. He graduated from Duke University in 1995, cum laude, with an AB in political science and graduated from Fordham School with a JD and is licensed to practice in the State of New York.

*Valerie Golson and Eric Kuhn will join the Board on Nasdaq up-list.

Who we are

Name

Gaming Technologies, Inc.

OTCQB:GMGT

Incorporated

2017 – Delaware

Market Capitalization

\$11.5 million

Shares Outstanding ⁽¹⁾

45,601,629

(1) As of January 6, 2023

What we do

We take **gambling mainstream** by building & scaling direct-to-consumer brands built on cutting-edge, cloud-based sports book and casino platforms.

We expand our **global market reach** by strategically targeting large-yet-niche market segments & partnering with top brands, celebrities and influencers.

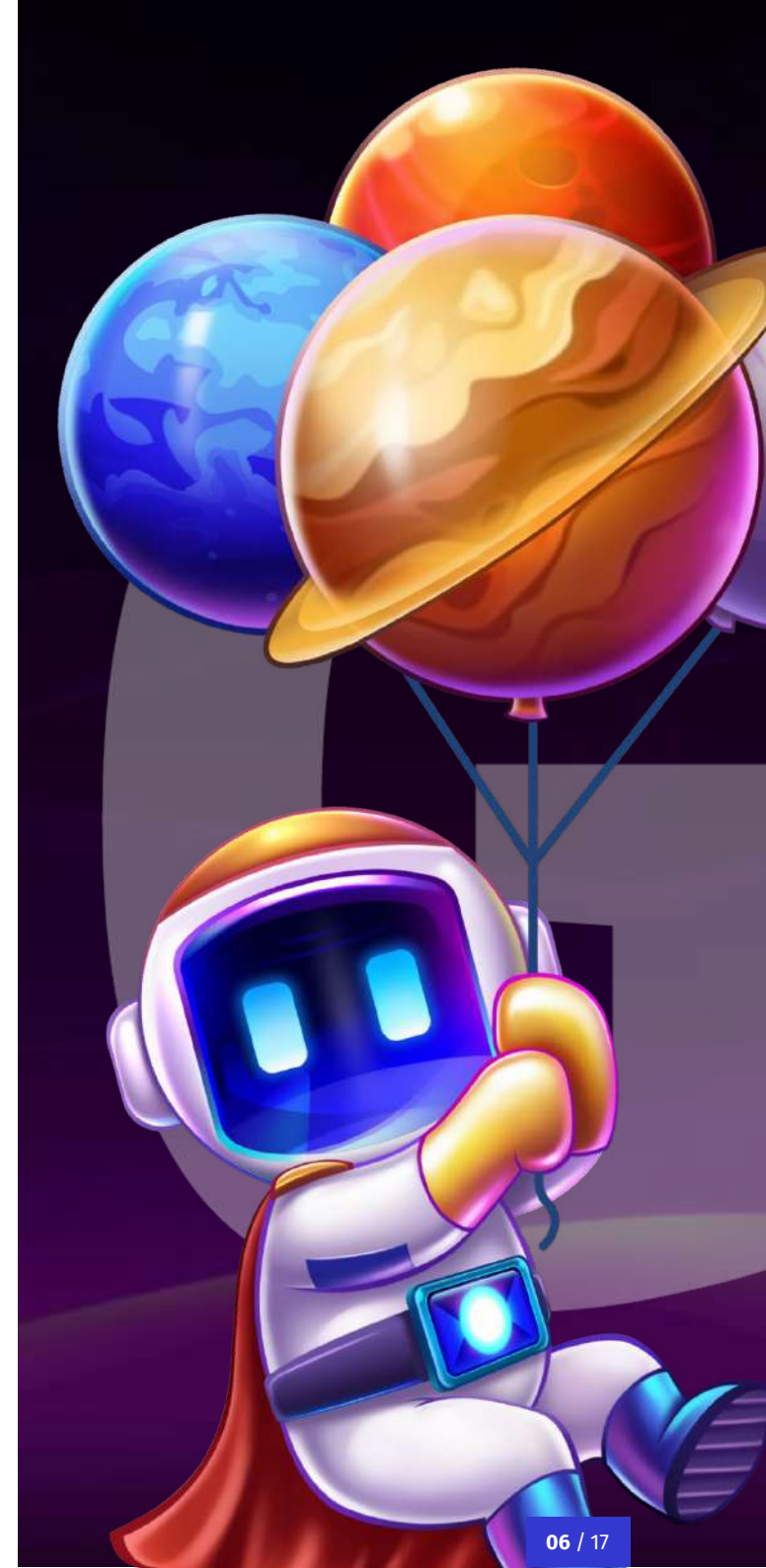
Our **model scales rapidly** thanks to outsourced games content and low cost of adding capacity for additional players when compared to physical casinos.



Providing unique sports book and casino brands



Leveraging best-in-class third party games



We Leverage Best-in-Class Games

Successful online gambling brands are built on games that deliver rewarding player experiences.

Our team's track record and industry relationships enable us to form lucrative revenue-share agreements with the best content providers to deliver a unique portfolio of some of today's most engaging games and apps on our platform.

We also de-risk our Hispanic-targeted operations by strategically selecting the most popular games among the Spanish demographic, such as video bingo.



Building Relationships

Our focus is scalability. That's why we build relationships with the best games developers rather than building games ourselves.



Casino & Sports Betting

Poker, bingo, Roulette, slots, blackjack, craps NFL, NBA, MLB, NHL, boxing, horse racing, eSports



How We Monetize

We build direct-to-consumer brands in large, regulated gambling markets with lower levels of competition, like Mexico and Latin America. We also leverage existing global brands to reduce CPA (Cost Per Acquisition).



Where necessary we partner with locally regulated operators to gain fast market access.



Average Monthly revenue per user \$51.64 (Year to December 2021).



Targeting a 3x return on CPA.



Investment Highlights

Our proven leadership team is leveraging third-party games, cutting-edge tech, and low player acquisition costs in large and growing Hispanic-first online gaming markets.



Creating rewarding player experiences through online casino games and sports betting



Scalable business model drives down CPAs as more players are acquired



Expanding reach through partnerships with well-known brands, celebrities & influencers



https://youtu.be/CYC_CrwVLhg



<https://youtu.be/th1jFVtpQSU>



Market Opportunity

Global

51%

Percentage of the world's population that gambles in some form

ResearchAndMarkets.com

\$153.6B

Global online gambling market size by 2030

Grand View Research

11.7%

Projected online gambling market CAGR from 2023 to 2030

Grand View Research

America

48%

Percentage of US states with legalized online gambling

PlayUSA.com

26 States

Launched or launching online sports betting

PlayUSA.com

80%+

Percentage of sports betting in US states via online/mobile

Casino.org

LATAM

\$10B

Turnover from online casino and betting sector in 2022

Americasmi.com

600M+

Population in the region

Yogonet.com

1M+

Estimated number of active bettors in Mexico alone

Yogonet.com

Online gambling is riding a wave of diverse market drivers:

- Increasing access to the internet
- Rapid adoption of smartphones
- Proliferation of customer-targeted advertising Ease of access with online sports betting & casinos
- New regulated markets, including US states
- COVID-19 pandemic boosted demand for online gambling. Source: App Annie

Strategic shift from global to local regulated and Hispanic-first markets

Mexico

128M people - Fully regulated; served by locally regulated operators & others based outside the country

Brazil

216M people - Sports-betting expected to be worth \$1B within 5 years of legalization¹

Colombia

52M people - Fully regulated; estimated gross gaming revenue (GGR) of nearly \$300M in 2021¹

Peru and Argentina

34M and 46M people - Allow local permits; Argentina's online gaming and betting generates \$2.4B annually¹

Chile

20M people – 2022 proposed law to regulate online betting expected to be approved by end of 2023 or early 2024²

Ecuador

18M people – Government currently reviewing gambling legislation

Sources

1. https://slotegrator.pro/analytical_articles/online-gambling-in-latin-america.html

2. <https://www.yogonet.com/international/news/2022/11/15/65047--34the-bill-that-regulates-online-gaming-in-chile-establishes-an-open-and-competitive-process-for-granting-licenses-34>

Latin America Opportunity



Established Presence in Latin America

Vale is our first Spanish-language regional sports-betting and casino brand, created with WPP, a world-leading creative and marketing agency.

We will follow its proven model as we launch and scale other Hispanic-first sports book and casino brands targeting the US and Latin America.



- Successful development, launch & operation of Vale Casino (Vale.net)
- Regulated interactive online casino
- Brought Vale to market in record time
- Sports-betting and casino licenses in Mexico and Colombia
- Will position Vale for expansion into Latin American markets as they become regulated: Brazil, Chile, Peru Puerto Rico, Uruguay, Argentina

Players	Games	CPA
115,000+	500	\$7



Super-Charged Exposure Through Superstars

Consumers Follow Stars To Our Brands

We leverage the power of top sports stars, celebrities and influencers to create awareness and branding campaigns that attract new players and keep existing players engaged

Case Study: The Canelo Effect

- **Exclusive Agreement:** Sports Book & Casino in US, Central and Latin America
- **Ambassador:** Mexican boxing champ and icon, Saul "Canelo" Alvarez
- **Brand Promoted:** Vale brand in US & Latin America
- **Formats:** TV, ads, social media posts, Vale logo on Canelo's boxing shorts
- **Results:** Significant reduction in player acquisition costs following paid social content on Facebook and Instagram



10.8

Million Followers



"I'm excited to be the public face and endorsement champion for Vale, the first online casino and sports betting brand I have ever personally agreed to work with on a long-term basis."

~ Canelo Álvarez, 2021

Multi-Billion-Dollar Market Growing Rapidly

- America's online gambling market was valued at \$2.65 billion in 2021¹
- CAGR of 16.4% is forecast for 2022-2028¹
- 2028 revenue expected to be around \$7.61 billion¹
- COVID-19 led to the closure of casinos, lottery outlets and gambling venues, which created a major migration from offline to online gambling activities²
- Online sports betting now legal in 24 states, with 3 more on the way³
- Online casino now legal in 6 states, with 1 more on the way³

Unique Spanish-Speaking Brand Opportunity

- 62.5 million Hispanics make up 19% of America's population⁴
- America has the world's 2nd largest population of Spanish speakers⁴ with 68% of Latinos speaking Spanish at home⁴
- Gametech is working to secure licenses in the US for its regulated LATAM interactive online casino brand, Vale.net

Sources

1. <https://www.globenewswire.com/en/news-release/2022/09/01/2508751/0/en/United-States-Online-Gambling-Market-to-Reach-US-7-61-Billion-by-2028-BlueWeave-Consulting.html>

2. <https://www.globenewswire.com/news-release/2021/04/19/2212390/0/en/The-United-States-online-gambling-market-was-valued-at-USD-1-978-57-million-in-2020-and-it-is-is-projected-to-register-a-CAGR-of-17-32-during-the-forecast-period-2021-2026.html>

3. <https://www.gambling.com/us>

4. <https://www.pewresearch.org/fact-tank/2022/09/23/key-facts-about-u-s-latinos-for-national-hispanic-heritage-month/>

5. <https://www.forbes.com/sites/soniathompson/2021/05/27/the-us-has-the-second-largest-population-of-spanish-speakers-how-to-equip-your-brand-to-serve-them/>

United States Opportunity

An illustration of a city street at night, likely New York City, with the Statue of Liberty visible in the distance. The scene is filled with vibrant fireworks in shades of purple, blue, and yellow. In the foreground, a large, glowing phoenix with bright yellow and orange wings is depicted, symbolizing rebirth and opportunity. The overall atmosphere is celebratory and dynamic.

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https://youtu.be/CYC_CrwVLhg



<https://youtu.be/th1jFVtpQSU>



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Financial Overview

	As of December 31	As of December 31
Balance Sheet	Audited 2020	Audited 2021
Total Cash	1,946,232	406,526
Other Current Assets	37,917	109,791
Property and equipment, net	8,503	7,393
Operating lease right of use asset, net	11,968	-
Intellectual property, net	50,967	179,709
Total Assets	\$2,055,587	\$703,419
Accounts payable and accrued expenses	368,784	1,575,394
Due to related parties, net	14,918	13,252
Secured convertible note payable, net	-	1,028,586
Current portion of note payable, bank	2,241	12,850
Current portion of operating lease liability	11,968	-
Total current liabilities	\$397,911	\$2,630,082
Total Stockholders' Equity	1,594,935	313,203
Total current liabilities	\$397,911	\$2,630,082
Cap table		
Shares of common stock outstanding prior to the offering		6,270,395
Shares of common stock outstanding after the offering		7,172,356 - 7,307,651 ¹
Number of Warrants offered by us		901,961 - 1,037,256 ²

(1) 7,307,651 shares of common stock if the underwriters exercise their over-allotment option in full, in each case assuming none of the Warrants issued in this offering is exercised.

(2) 1,307,256 shares of common stock if the underwriters exercise their over-allotment option for shares in full.